

A computer monitor is the central focus, displaying a background image of a library bookshelf filled with books. The monitor is dark grey with a silver base. The text 'AFFILIATE MARKETING' is overlaid in white, bold, sans-serif font across the top half of the monitor's display area.

# AFFILIATE MARKETING

101

## **Course Outline**

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Section 1: Affiliate Marketing Concept

Section 2: How and where to find products to sell

Section 3: How to spot high converting products

Section 4: Different ways to promote

# Section 1:

Affiliate Marketing Concept

## **Section 1 – Affiliate Marketing Concept**

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### **What is affiliate marketing?**

Affiliate marketing is a type of performance based marketing in which the product creator (or business) rewards affiliates (people promoting the product) for every sale.

It is a concept that works similarly to referral marketing, wherein a person promotes or sells a certain product and gets a commission for every sale (typically 40% for digital products, 8% for physical products).

### **Why do affiliate marketing?**

As a business, affiliate marketing is a great to generate sales without investing much on advertising. Your affiliates will promote your product for you and your primary focus would be delivering the product or service.

### **Earning Potential**

The earning potential of affiliate marketing differs mainly on the affiliate and his/her performance in sales. Since it is commission based, the affiliate's main focus would be selling the product via email, webinars, and other methods.

### **Notable Companies that uses Affiliate Programs**

Amazon

eBay

Hostgator

Shopify

Dating Sites

# Section 2:

How and Where to Find  
Products to Sell

## **Section 2 – How and Where to Find Products to Sell**

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There are two different products that you can typically sell as an affiliate.

The first type is the physical product, wherein you sell any kind of item including TVs, toys, cellphones, and others.

The other type of product is digital products, which includes software, downloadable content, and trainings.

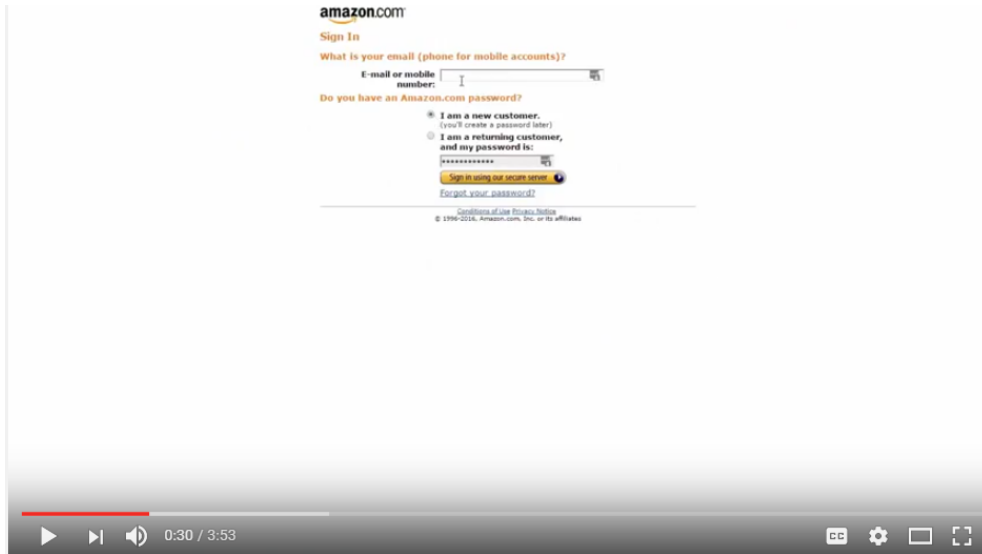
### **Best Affiliate Programs to Join for Selling Physical Products**

1. AliExpress (works on all countries, commissions range anywhere from 8% to 50%, depending on quantity)
2. Amazon (works for US, UK, Mexico, Japan, Canada, other European countries. Commissions are typically around 8.5%)

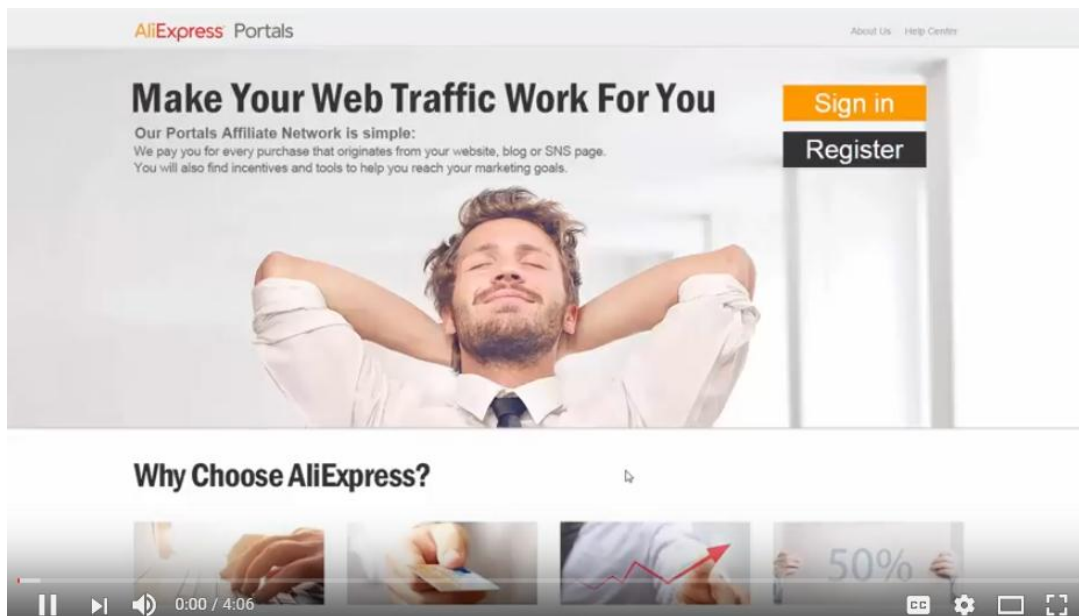
### **Best Affiliate Programs for Digital Products**

1. JVzoo (mainly for software)
2. Clickbank (eBooks, trainings)
3. ShareASale (has both physical and digital products)

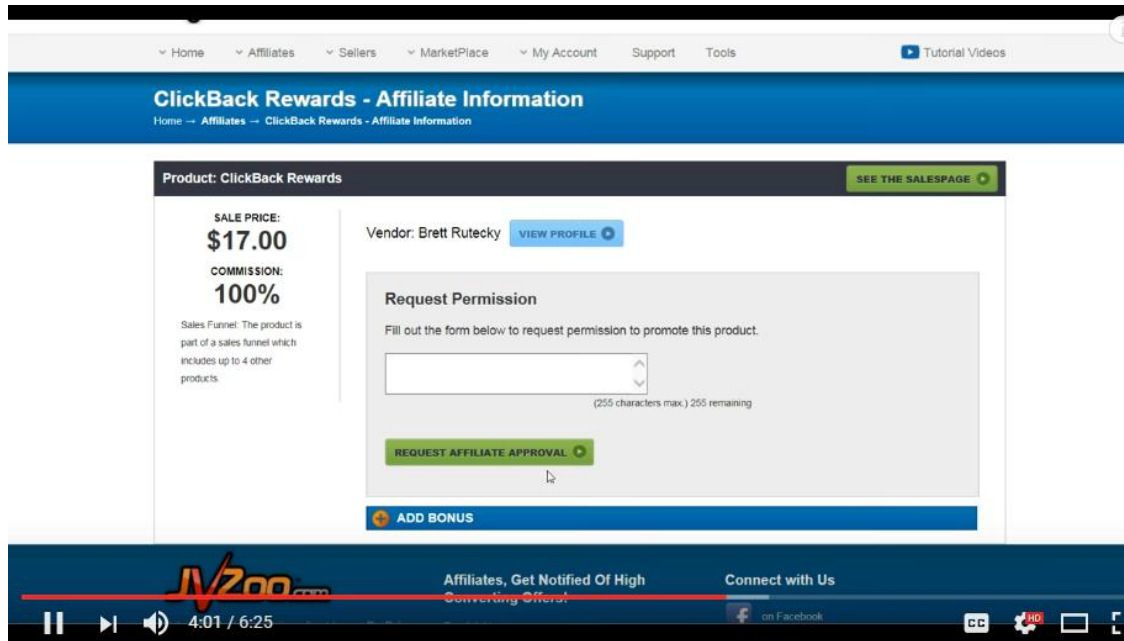
Watch the video below to see how to join the Amazon Affiliate Program:



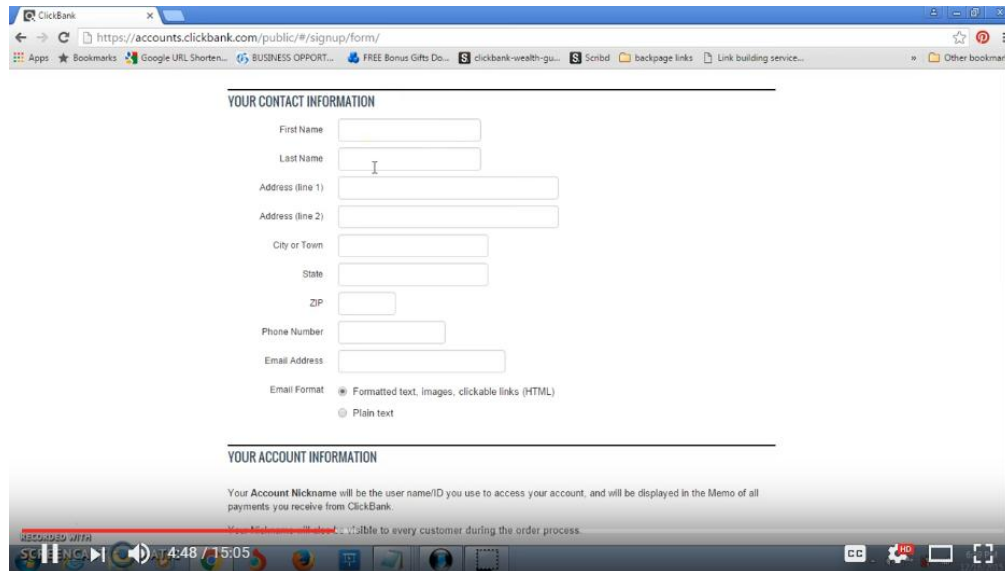
Watch the video below to see how to join the AliExpress Affiliate Program:



Watch the video below to learn how to join the JVZoo network:



Watch the video below to learn how to join the Clickbank





# Section 3:

How Spot High Converting Products

## How to Spot a Hot Selling Physical Product

One of the best ways to spot a high selling product in Amazon and AliExpress is to check the reviews.

The screenshot shows the Amazon product review interface. At the top, there are filters for 'Sort by' (set to 'Most recent'), 'Filter by' (set to 'All reviewers', 'All stars', 'All formats'), and a search bar. Below the filters, three reviews are visible. Red arrows point to the 'Most recent' filter, the 'Five Stars' rating, and the date '14 December 2016' in the second review. The reviews are:

- Five Stars** by mr gl wade on 14 December 2016. Colour: silver | Style: Camera | Verified Purchase. Text: Brill !
- Five Stars** by Natalie Payne on 14 December 2016. Colour: Black | Style: Camera. Text: This worked much better than I expected it to. If it is quiet, the video will make a very strange sound, not sure why but it goes away when there is noise. Alnd I purchased quite a few different low cost cams like this. This one i by far the most simplistic and works great.
- Four Stars** by loraine on 12 December 2016. Colour: Black | Style: Camera | Verified Purchase. Text: nice and compact, esay to use. many thanks

Lots of recent reviews and dates are almost the same (Amazon)

The screenshot shows the AliExpress product review interface. At the top, there are filters for 'All Feedback (38)', 'All Stars (38)', 'With Pictures (0)', 'With Personal Information(14)', and 'Additional Feedback (1)'. Below the filters, there are four reviews. The reviews are:

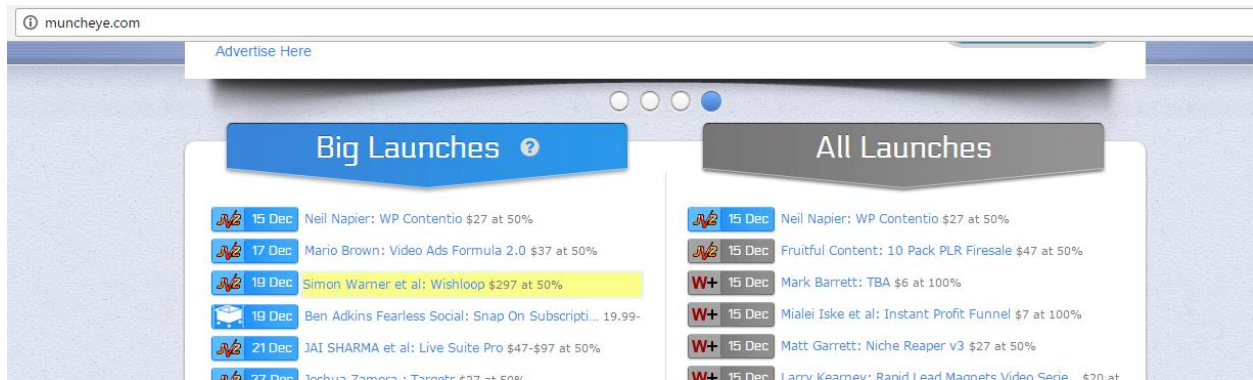
- Five Stars** by F\*\*\*o L. on 13 Dec 2016 23:33. Color: 8625 Size: XL Logistics: AliExpress Standard Shipping. Text: Perfect, arrived fast and great seller and very friendly
- Five Stars** by R\*\*\*e P. on 13 Dec 2016 23:32. Color: Black Size: XL Logistics: AliExpress Standard Shipping. Text: Too small Height: 180 cm Weight: 86 kg unfortunately it does not fit, too small for me...{
- Five Stars** by V\*\*\*e B. on 13 Dec 2016 07:20. Color: 8633 Size: XL Logistics: China Post Registered Air Mail. Text: Perfect Height: 185 cm Weight: 73 kg
- Five Stars** by J\*\*\*o C. on 05 Dec 2016 02:07. Color: 8630 Size: XXXL Logistics: AliExpress Standard Shipping. Text: Great product and person So happy Thnks

Lots of recent feedback and dates are almost the same (Amazon)

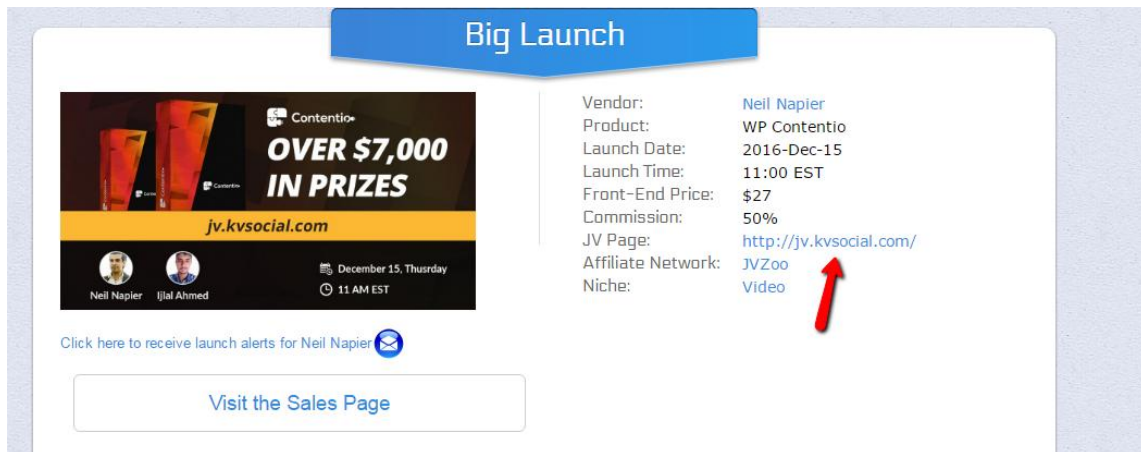
## How to Spot a High Converting Digital Product

Since affiliate networks differ, spotting a good product depends on a few attributes which includes gravity and earnings per click (EPC).

### Muncheye.com – List of all upcoming Internet Marketing Product Launches



Most software launches are under the JVzoo network.



Select a product and find the JV page

The image shows a video player interface. At the top, there is a video frame showing a person's face. Below the video frame, there is a control bar with a play button, a progress bar, and a volume icon. The video title is "WP Contentio Launching In:". Below the title, there is a countdown timer showing "10 HOURS", "52 MINUTES", and "15 SECONDS". There are two buttons: "Become a JV Partner" (orange) and "Get your Affiliate Link" (pink). There are also two call-to-action boxes: "Signup to get updates" (white with red border) and "Get your affiliate link" (white with red border). Red arrows point from the call-to-action boxes to the buttons.

Signup with your email to get updates about the launch. Then, signup as an affiliate.

# Section 4:

Different Ways to Promote

## Section 4: Different ways to promote

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Type I: Promoting Physical Products

Product Review Niche Site

Video Reviews via YouTube

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## Section 4: Different ways to promote

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### Type II: Promoting Digital Products

#### Emails

[Replay Inside] What's Better Than Videos? Inbox x

Neil Napier & Alvin [Unsubscribe](#)  
to me

Dec 13 (2 days ago) ☆ ↶

Hey,

Videos are great, but almost everyone right now already uses them. So, how do you get your ads and posts noticed?

The answer is Flickgraph. With this software, you can convert into any regular video into a living photo.

[Learn more about Flickgraph](#)

These unique living photos are guaranteed to capture your audience's attention and get them to engage your content.

And it is not just limited to Facebook. You can even use the GIF format as banners and embed them to websites and other social media sites.

**It only takes 3 steps to convert any video to a living photo:**

Step 1 - Import your video  
Step 2 - Select a still frame  
Step 3 - Erase part of the still frame where you want the motion to loop and export the cinemagraph or living photo.

... And you're done!

This is the kind of technology being used by Canon, Apple, NetFlix, and now you have the chance to get acquire this technology.

[Plus, you can get all our bonuses \(just scroll down a bit for the replay\)](#)

#### Product Review

**BRETT'S PRODUCTS** **FREEBIES** **REVIEWS** **TRAINING ARTICLES** **CONTACT ME** **MY STORY**

**REVIEWS**

**WP Tweet Machine 2.0** ★★★★★

Tonight I'm reviewing a new WordPress plugin called WP Tweet Machine. I have had access to this for a while, and have been playing with its settings as well as watching it doing its work (I'll explain this in a moment). ...

December 12, 2016  
17 comments

**CrediResponse [review]** ★★★★★

Tonight I'm doing my review of a new software called CrediResponse. I can sum up what CrediResponse does in just one sentence: "When someone comments on your Facebook fan page, or a post on your fan page, Cre...

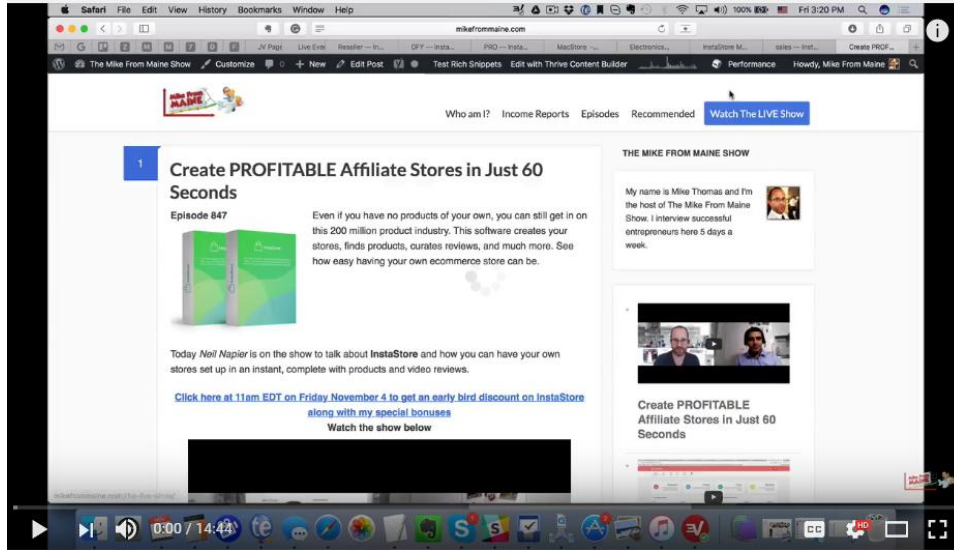
**LATEST REVIEWS**

**WP Tweet Machine 2.0** ★★★★★

**CrediResponse [review]** ★★★★★




**Automated Webinar Profits [review]** ★★★★★

**EZ Spokesperson Creator [review]** ★★★★★




Insta Store review and bonus

## Paid Ads

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Objective  
Link clicks  
See Post 